



RED HAT ENTERPRISE LINUX 5 DESKTOP

Engineered to solve business problems

OVERVIEW

CIOs everywhere are being asked to do more with less. Increase customer satisfaction. Improve the company's competitiveness. Deliver more services. And do it with a shrinking budget.

Red Hat Enterprise Linux Desktop has been engineered to solve real business problems. By focusing on creating a modern user experience with unparalleled security and manageability (along with Microsoft interoperability), Red Hat has significantly reduced the costs associated with a traditional desktop deployment.

Deploying Enterprise Linux desktops frees up resources. Red Hat's lower acquisition cost and lower ongoing annual deployment costs free up money and personnel. More money for new hardware/software projects to provide new services. More redeployable personnel to work on high value-added tasks that deliver a competitive advantage to the company.

ACQUISITION COST EXAMPLE

COMPONENT	RED HAT DESKTOP	WINDOWS
Operating system	3 years x \$80 = \$240	\$40
Productivity suite	Included	\$60
Email client	Included	\$67
Anti-virus	Included	\$60
Firewall	Included	\$25
Client access license	Included	\$40
Systems management	Included	\$56
Annual maintenance	Included	3 years x 25% of \$263 = \$197
New version rights	Included	Included
Technical support	Included-unlimited incidents	Extra Charge
Three-year cost	\$240	\$545

USER EXPERIENCE

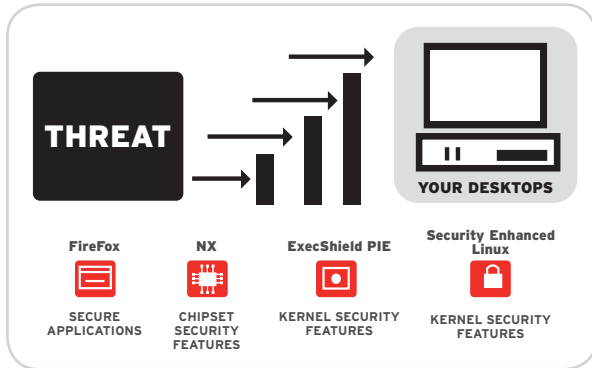
Red Hat wanted to create a user experience where everything "just works". This involves major improvements to everything, from OpenOffice and Firefox to networking. Laptop support. Peripheral support. Graphics. Multimedia. The list goes on. All of this ensures that your users are more productive with minimal need for retraining.

SECURITY

Linux has a reputation for being a very secure operating system. Red Hat has extended Linux's security advantage by developing a layered defense scheme for keeping desktops secure.

Red Hat makes it easy to secure a desktop deployment against external and internal threats. With more secure applications. Enabling new chip-level security features. Kernel features that block buffer overflow and address exploits. And jointly developing military-grade security features with the National Security Agency.

LAYERED DEFENSE AGAINST INTERNAL AND EXTERNAL THREATS

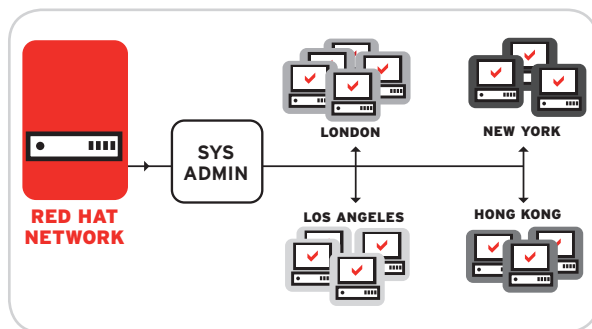


MANAGEABILITY

Red Hat provides a simple, rapidly-deployable tool that allows a systems administrator to manage a complex, geographically dispersed desktop deployment from a single web-based console.

Red Hat Network allows a system administrator to remotely update, group, deploy, and provision desktop systems. Whether you have 10 or 10,000 desktop systems, the system administration effort is the same. This frees up some of your desktop personnel to work on other projects.

ROBUST SYSTEM ADMINISTRATION TOOL

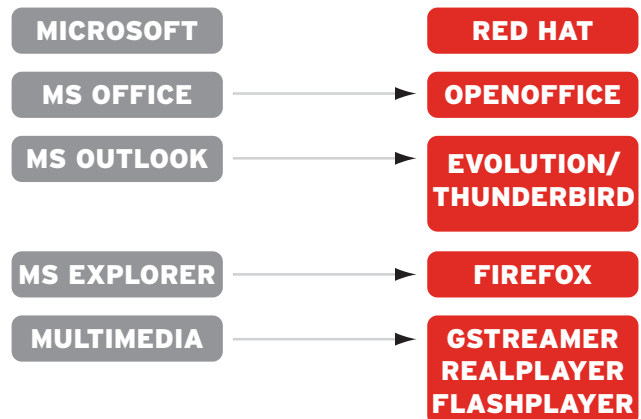


APPLICATIONS

Red Hat Enterprise Linux Desktop includes the most popular desktop applications for no additional charge. Fully-featured and with intuitive interfaces that will be familiar to your users.

And all of these applications are completely interoperable with their Microsoft counterparts. This means you can create, view, and edit Microsoft formatted documents, email, video, or audio and leverage the investments you have already made.

MAPPING OF RED HAT'S DESKTOP APPLICATIONS TO THEIR MICROSOFT EQUIVALENTS



INTEROPERABILITY

Not only are the applications bundled with a Red Hat desktop fully interoperable with Microsoft formats, but Red Hat includes other technologies to allow a Red Hat desktop to plug-and-play in a Microsoft-centric environment.

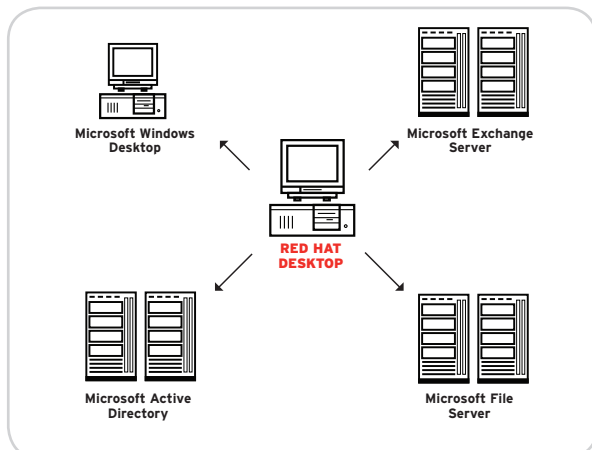
First, Red Hat offers a virtualization option that allows a user to run an application that hasn't been ported to Linux. The application is run with the operating system it needs, as a virtual guest. It's as simple to use as opening a window and launching the needed application.

Red Hat also includes the Exchange Connector, which allows a Red Hat desktop to connect to a Microsoft Exchange server for email and calendaring services.



And finally, Red Hat provides features that allow easy connection and authentication to an Active Directory environment or Microsoft file servers.

OPERATING IN A MICROSOFT ENVIRONMENT



PRICING

Red Hat's desktop pricing is designed to be affordable, predictable, and uncomplicated. It consists of one base price and two options.

RED HAT ENTERPRISE LINUX DESKTOP

\$80 per year with Basic support

One annual payment entitles you to:

- Use of the Red Hat desktop operating system
- Use of the productivity and communications tools bundle
- One year of electronic updates (including security patches, bug fixes, enhancements, and new features)
- Right to upgrade/downgrade freely to any supported desktop version
- Unlimited rights to transfer a desktop subscription to successor machines

RED HAT ENTERPRISE LINUX DESKTOP WITH MULTI-OS OPTION

\$120 per year with Basic support

This option enables you to use the Red Hat virtualization technology to run applications that have yet to be ported to Linux. Simply open up a window and run the application on the operating system it was designed for as a virtual guest on the Red Hat desktop.

RED HAT ENTERPRISE LINUX DESKTOP WITH WORKSTATION OPTION

\$179 per year with Basic support/\$299 with Standard

This option allows you to take advantage of the latest and most robust hardware technology for data-intensive workloads such as CAD/CAM, animation, or statistical analysis. The workstation option allows you to run on 2-socket systems with unlimited memory. And it provides additional server and developer packages.

RED HAT ENTERPRISE LINUX DESKTOP WITH WORKSTATION AND MULTI-OS OPTION

\$219 per year with Basic support/\$339 with Standard

Includes the Red Hat virtualization technology.

	Desktop	Desktop with Multi-OS	Desktop with Workstation	Desktop with Workstation and Multi-OS
Operating system	x	x	x	x
Productivity applications	x	x	x	x
Communications applications	x	x	x	x
System administration tools	x	x	x	x
One year electronic updates	x	x	x	x
Upgrade/downgrade version rights	x	x	x	x
Subscription portability rights	x	x	x	x
Maximum sockets	1	1	2	2
Maximum memory	4 GB	4 GB	Unlimited	Unlimited
Red Hat virtualization technology				x
Additional server packages			x	x
Additional developer packages			x	x
ANNUAL SUBSCRIPTION PRICE	\$80	\$120	\$179/299	\$219/339

Red Hat designed its pricing to make your IT spending predictable. To free you from having to worry about compliance with overly complicated licensing schemes. And to know exactly what value you are receiving for your IT dollars.



RED HAT SALES AND GENERAL INQUIRIES

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